

About Biotope Group

Biotope Group includes several successful businesses active in the wholesale and retail of organic food in the Benelux. It is the holding company for the wholesalers Udea (active in the Netherlands) and Biofresh (active in Belgium). In addition, Biotope Group also operates as a retailer with the brands Ekoplaza (85 shops in the Netherlands and 7 in Flanders), Färm (24 shops in Brussels and Wallonia), and Sequoia (11 shops, mainly in Brussels and the surrounding area), as well as a producer of ready-made meals and convenience vegetables.

Facts & figures

125

own shops in the
Netherlands and Belgium

+1500

employees

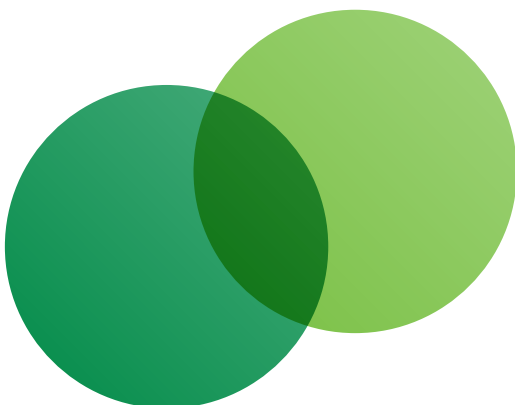
+400 million€

Annual revenue

Biotope Group takes pride in the societal impact it achieves through its approach. The relationship with agriculture is key, and the company strives to build a strong connection between growers and end customers. More than 200,000 Ekovrienden (Ekoplaza's loyalty program) contribute to a more transparent food system.

Biotope Group aims to make high-quality organic food accessible to everyone. In our view, organic food is the answer to many of the challenges the world is facing in terms of nutrition, health, sustainability, and agriculture.

Together with its more than 1,500 employees, the company generates annual revenues of over 400 million euros. Within the organic food sector, Biotope Group is a strong and financially sound player. The group has thus proven that organic food can also be economically viable.



Our Approach



Putting Sustainability First

We apply strict standards when it comes to CSR and take a leading role in promoting organic food.



Fair and Healthy Agricultural

We support the strengthening of the agricultural sector, as well as the connection between growers and end consumers.



Creating Impact

We aim to grow the organic food market and also support other organic retailers.



Continued Growth

We actively contribute to raising awareness about the importance of healthy food.



Bio of Erik Does, CEO of Biotope Group

After completing his studies in Amsterdam, Erik Does immediately joined his parents' retail business, where he and his father launched a franchise organization. Building on this foundation, they acquired a stake in a fresh products wholesaler in the late 1990s, which later evolved into a full-service supplier of organic products. Today, both the wholesale and retail operations have developed into a fully-fledged organic retail group active in the Netherlands and Belgium, a company that generates impact by staying true to its core values and will continue to do so under its new shareholder structure.